



2024 NCUEA SUMMER MEETING

EMPOWERING MINDS, PRESERVING DEMOCRACY:
THE VITAL ROLE OF PUBLIC EDUCATION



Hilton Philadelphia Penn's Landing
Philadelphia, PA
June 28 – July 1, 2024

ABOUT NCUEA

The National Council of Urban Education Associations (NCUEA), The Voice of Locals, is an organizational body of local affiliates within the National Education Association (NEA) dedicated to supporting and empowering member locals to foster equity, opportunity, diversity, and access for all students and educators.

Activities include an Annual Summer Meeting and Fall Conference designed to support its member affiliates in successfully achieving great public schools for every student.

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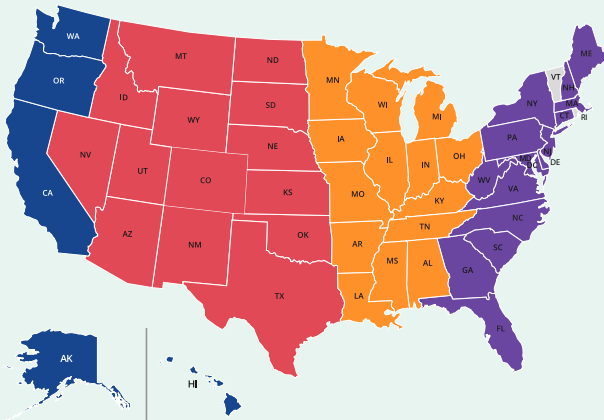
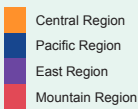
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NATIONAL EDUCATION ASSOCIATION

The National Education Association is the nation's largest professional employee organization, representing 3 million elementary and secondary teachers, higher education faculty, education support professionals, school administrators, retired educators, and students preparing to become teachers.

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Princess R. Moss, *Vice President*

Noel Candelaria, *Secretary-Treasurer*

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Kelvin Smith, *Manager of Business Affairs*

Lucy Griswold, *Leadership Development Program Manager*

Jasmin Hart, *Senior Program and Financial Assistant*

Kai Nilsen, *Senior Program and Financial Assistant*

SCHEDULE-AT-A-GLANCE

Friday, June 28, 2024

3:00 – 7:00pm	Registration	Grand Ballroom Foyer
5:00 – 6:00pm	Light Refreshments	Columbus Ballroom
6:00 – 8:00pm	General Session	Grand Ballroom

Saturday, June 29, 2024

8:00 – 12:00pm	Late Registration	Grand Ballroom Foyer
8:00 – 8:30am	New Delegate Orientation	Columbus A
9:00 – 10:15am	First Business Session	Grand Ballroom
10:15 – 10:30am	Break	
10:30 – 11:30am	Keynote Panel	Grand Ballroom
11:30 – 1:30pm	Lunch	ON YOUR OWN
1:30 – 2:45pm	Breakout Session #1	See expanded schedule
2:45 – 3:00pm	Break	
3:00 – 4:45pm	NCUEA Regional Meetings	See expanded schedule
4:45 – 5:00pm	Break	
5:00 – 6:00pm	NCUEA Reception	Grand Ballroom Foyer

Sunday, June 30, 2024

9:00 – Noon	Second Business Session	Grand Ballroom
Noon – 1:30pm	Lunch	ON YOUR OWN
1:30 – 3:00pm	NCUEA Regional Meetings	See expanded schedule
3:00 – 3:15pm	Break	
3:15 – 5:00pm	Third Business Session	Grand Ballroom

Monday, July 1, 2024

9:00 – 10:00am	Fourth Business Session	Grand Ballroom
10:10 – 11:30am	Breakout Session #2	See expanded schedule
11:30 – 1:00pm	Lunch	ON YOUR OWN
1:00 – 4:30pm	Fourth Business Session (Cont'd)	Grand Ballroom

EXPANDED SCHEDULE

FRIDAY JUNE 28, 2024

3:00 pm – 7:00 pm	Registration	Grand Ballroom Foyer
5:00 pm – 6:00 pm	Light Refreshments	Columbus Ballroom
6:00 pm – 8:00 pm	GENERAL SESSION	Grand Ballroom
6:00 pm – 6:10 pm	Welcome & Introductory Remarks <i>Brent McKim, President, NCUEA</i>	
	Native Land Acknowledgment <i>Robert Ellis, Pacific Region Director, NCUEA</i>	
6:10 pm – 6:30pm	Remarks Introduction: <i>Angela Patrick, Central Region Director, NCUEA</i> <i>Rebecca Pringle, President, NEA</i>	
6:30 pm – 7:45 pm	Plenary Session: Public Education is Popular (and Our Opponents Know it): Framing a Big Us to Defeat Authoritarian Attacks on Our Schools Introductions: <i>Deb Gesualdo, East Region Director, NCUEA</i> <i>Anna Bakalis, Executive Director, Popular Comms</i> <i>Allison Troy, Research Director / Co-Founder, Popular Comms</i> <i>Cicia Lee, Training and Partnerships Director, Popular Comms</i>	Grand Ballroom
7:45 pm – 8:00 pm	Closing Remarks <i>Alfonso Salais, Secretary-Treasurer NCUEA</i>	

SATURDAY, JUNE 29, 2024

8:00 am – 12 noon	Late Registration	Grand Ballroom Foyer
8:00 am – 8:30 am	New Delegate Orientation <i>Susie Jablinske, Past President, NCUEA</i> <i>Pixie Hayward Schickele, Past President, NCUEA</i>	Columbus A
9:00 am – 11:30 am	FIRST BUSINESS SESSION	Grand Ballroom
9:00 am – 10:15 am	Welcome <i>Brent McKim, President, NCUEA</i>	
	Adoption of the Agenda	
	Adoption of the Rules of Order	
	Elections & Screening Report <i>Kevin J. Hickerson, East Region Director & Elections and Screening Chair, NCUEA</i>	

SATURDAY, JUNE 29, 2024

NCUEA Committee Reports

Consideration of NCUEA Positions on
NEA RA Issues

10:15 am – 10:30 am

Break

10:30 am – 11:30 am

**Keynote Panel: Unveiling Shadows: Understanding
Historical and Ongoing Ethnic Cleansing/Genocide
A Call to Action for Educators and Unionists**

Grand Ballroom

Introductions: Daaiyah Bilal-Threats, *Senior Director,
Education Policy and Implementation Center, NEA*

Moderator: Lucy Griswold, *Leadership Development
Program Manager, NEA*

Wafa' Safi-Hassan, *Secondary Vice President, Hamilton
Southeastern Education Association*

Jeff Schuhrke, *Assistant Professor of Labor Studies, SUNY
Empire State*

Andrew Beiter, *Co-Founder and Executive Director,
Academy for Human Rights*

Ambereen Khan-Baker, *NBCT, Senior Policy/Program
Specialist, NEA*

Taline Arsenian, *President, Glendale Teachers Association*

11:30 am – 1:30 pm

Lunch

ON YOUR OWN

1:30 pm – 2:45 pm

BREAKOUT SESSION #1

**Bringing the National Back to the Local:
How to Use Adopted NBIs to Build Power and Drive Membership**

Columbus A

Dr. Tony Martinet, *Co-Chair, Leadership & Professional Development, Prince
George's County Education Association*

Each summer, approximately 6,000 educators convene at the NEA RA to deliberate on crucial issues affecting American public education and establish NEA policies and initiatives for the upcoming year. These delegates, representing the 3 million members of the NEA, play a pivotal role in shaping the direction of education advocacy. But how much of this effort filters back to local members? This session will delve into the nexus between NEA core values, the NEA RA, and the endeavors of our local associations. Participants will analyze the needs and motivations of members for association engagement, exploring how New Business Items (NBIs) can serve as catalysts for member involvement. By the session's end, attendees will have crafted a strategy to actively involve members in implementing NBIs adopted during the 2024 NEA RA.

SATURDAY, JUNE 29, 2024

Organizing for Power: Strike-Ready Locals

Columbus C

Deb Gesualdo, *President, Malden Education Association*

Cecily Myart-Cruz, *President, United Teachers Los Angeles*

Join us for a discussion on strategies for organizing to build collective power within your local education association. We'll delve into the concept of creating 'strike-ready' locals and how this approach can be a game-changer, whether or not you are in a collective bargaining state. Participants will explore the vital role of organizing in achieving meaningful victories for educators and students alike. We'll uncover practical steps and best practices to empower your local association to effectively advocate for the rights and interests of its members. This is your opportunity to gain valuable insights and tools to strengthen your local association's ability to secure victories and foster positive change in education.

Organizing Communications: Strategies and Structures that Promote a Culture of Organizing

Columbus B

Angela Bonilla, *President, Portland Association of Teachers*

Justin Conley, *Senior Digital Strategist, NEA*

In this highly interactive session, participants will uncover the essentials of crafting strategic communication plans and establishing measurable goals for effective union organizing within their local community. They will delve into techniques for developing an organizing campaign calendar aimed at delivering the most impactful communication to members. Attendees will also receive expert guidance on leveraging various digital platforms and databases of record to engage members effectively and strengthen the power of their local union.

Dimensions of Power and Distributed Leadership

Discovery B

Michele O'Neill, *Organizational Specialist, NEA*

Danette Stokes, *President, United Education Association of Shelby County*

Power has many different dimensions and forms, and it is always relational. Learning about different power dynamics and structures is crucial for leaders, and delegating and distributing the tasks of leadership are made easier when leaders understand how different roles and responsibilities play into each other. In this interactive and thought-provoking session, leaders will be encouraged to explore their understanding of power, reflect upon their relationship to it, and explore how distributed leadership models might work in their local!

2:45 pm - 3:00 pm

Break

3:00 pm - 4:45 pm

NCUEA REGIONAL MEETINGS

Pacific Region

Columbus A

Mountain Region

Columbus C

Central Region

Discovery B

East Region

Columbus B

4:45 pm - 5:00 pm

Break

5:00 pm - 6:00 pm

NCUEA Reception

Grand Ballroom Foyer

****NCUEA New Business Items Due Tomorrow 6/30, by 10:45am ET****

SUNDAY, JUNE 30, 2024

9:00 am – 12 noon	SECOND BUSINESS SESSION	Grand Ballroom
9:00 am – 9:05 am	Welcome Shannon Rasmussen, <i>Vice President, NCUEA</i>	
9:05 am – 9:20 am	Remarks Introduction: Shannon Rasmussen, <i>Vice President, NCUEA</i> Princess Moss, <i>Vice President, NEA</i>	
9:20 am – 9:30 am	Executive Committee Greetings Introduction: Becca Ritchie, <i>Pacific Region Director, NCUEA</i> Shannon McCann, <i>Executive Committee Member, NEA</i>	

NCUEA New Business Items Due TODAY (SUNDAY) by 10:45am ET

9:30 am – 10:30 am	Urban & Minorities Issues Dialogue: Unscripted Project: The Power of Improv in our Classrooms  Facilitator: Kumar Rashad, <i>Ethnic Minority Director-at-Large, NCUEA</i> Philip Chen, <i>Co-Founder, Unscripted Project</i> Meera Menon, <i>Co-Founder, Unscripted Project</i> Karin Potter-Simmons, <i>Program Director, Unscripted Project</i>	Grand Ballroom
10:30 am – 11:00 am	Plenary Session: The Education Wars Introduction: Deb Gesualdo, <i>East Region Director, NCUEA</i> Jennifer Berkshire, <i>author, The Education Wars</i>	
11:00 am – Noon	Consideration of NCUEA Positions on NEA RA Issues	
12 noon – 1:30 pm	Lunch	ON YOUR OWN
1:30 pm – 3:00 pm	NCUEA REGIONAL MEETINGS	
	Pacific Region	Columbus A
	Mountain Region	Columbus C
	Central Region	Discovery B
	East Region	Columbus B
3:00 pm – 3:15 pm	Break	

SUNDAY, JUNE 30, 2024

3:15 pm – 5:00 pm

THIRD BUSINESS SESSION

Grand Ballroom

Approval of NCUEA Fall Conference Minutes

NCUEA Committee Reports

Consideration of NCUEA New Business Items

Brent McKim, President, NCUEA

Consideration of NCUEA Positions on
NEA RA Issues

Brent McKim, President, NCUEA

MONDAY, JULY 1, 2024

9:00 am – 10:00am **FOURTH BUSINESS SESSION** Grand Ballroom

9:00 am – 9:05 am **Welcome**
Alfonso Salais, Jr., *Secretary-Treasurer, NCUA*

9:05 am – 9:25 am **Remarks**
Introduction: Alfonso Salais, Jr., *Secretary-Treasurer, NCUA*
Noel Candelaria, *Secretary-Treasurer, NEA*

9:25 am – 10:00 am **Remarks**
Introductions:
Ang Anderson, *Mountain Region Director, NCUA*
Alice O'Brien, *General Counsel, NEA*

10:00 am – 10:10am **Transition to Breakout Sessions**

10:10 am – 11:30am **BREAKOUT SESSION #2**

What's Race Got to Do With It? Understanding Oppression, Building Multiracial Movements, and Transforming our Schools and Society Through Our Unions Columbus A

Symone Kiddoo, *President, Durham Association of Educators*
Bryan Proffitt, *Vice President, North Carolina Association of Educators*

Taxpayer-funded public schools were among the first demands newly freed African-Americans made in the wake of the Civil War. Their win transformed the South, and the entire country, and set the stage for the possibilities of multiracial movements to reshape the trajectory of the U.S. Since then, public schools have been at the center of the fights that define the character of our country. In our current context, our locals and state affiliates must be able to respond to the racialized character of the attacks on public schools, affirm the necessity of multiracial majorities, and build an educational and organizing program that centers understanding/ending racism in order to transform our society. This workshop will help participants understand and develop concrete next steps in bringing the work home to their locals/state affiliates.

Winning School Board Elections Columbus B

Meighan Davis, *Senior Campaigns & Elections Specialist, NEA*
Eriece Colbert, *President, Cedar Rapids Education Association*

Local school board elections have become ground zero for well-funded, national right-wing groups, like Moms for Liberty, to wage war on our students and members. Now more than ever, it is critical we assist our locals in electing pro-public education majorities on their local school boards. Join this interactive breakout as we share election best practices and review recent case studies from successful school board election campaigns.

Building a Movement with Bargaining for the Common Good

Columbus C

KB Brower, *Organizing Director, Bargaining for the Common Good*

Brian Beallor, *Senior Collective Bargaining Specialist, NEA*

Across the country, local NEA affiliates and other public sector unions are rethinking collective bargaining campaigns and worker advocacy organizing. While still emphasizing traditionally negotiated issues, unions are expanding their demands. These include economic, social, and racial justice as well as intersectional issues around housing and climate. Participants will learn about the innovative and exciting ways that unions are using new strategies and tactics to build power and win on issues critical for our educators, schools, and communities. Participants will also hear from our partners at the BCG Initiative at Rutgers University who started the BCG movement and continue to work with our locals to build these powerful campaigns.

11:30 am – 1:00 pm

Lunch

ON YOUR OWN

1:00 pm – 4:30 pm

FOURTH BUSINESS SESSION

Grand Ballroom

Consideration of NCUEA New Business Items (Cont'd)

Brent McKim, *President, NCUEA*

Consideration of NCUEA Positions on NEA RA Issues (Cont'd)

Brent McKim, *President, NCUEA*

NCUEA RA Floor Strategy

Sara Earleywine, *Central Region Director, NCUEA*

Deb Gesualdo, *East Region Director, NCUEA*

Becca Ritchie, *Pacific Region Director, NCUEA*

Elections & Screening Report

Kevin J. Hickerson, *Elections & Screening Chair & East Region Director, NCUEA*

Closing Remarks and Adjournment

Brent McKim, *President, NCUEA*

SPEAKER BIOGRAPHIES



Taline Krikorian Arsenian (*she/her*)

President, Glendale Teachers Association

Taline Krikorian Arsenian is a granddaughter of Armenian genocide survivors, a daughter of immigrants, a mother to two daughters, a math teacher, and the proud president of the Glendale Teachers Association. Motivated by a deep sense of responsibility to honor the memory of her grandmother and to ensure the atrocities of the past are never forgotten, Taline has worked tirelessly to promote Armenian genocide awareness, recognition, and curriculum to educators, students, and school communities. Through building relationships in her union and school district, she has helped to support teaching and learning about genocide and the ongoing impacts of genocide denial. Taline believes that when students learn about atrocities and injustices, particularly those that directly impact the ancestors of their classmates, it can inspire a deeper sense of empathy and compassion while building responsibility to work towards a better world. Understanding the consequences of hatred, prejudice, and violence empowers students to stand up against injustice, promote peace, and advocate for the rights of others, ultimately fostering a more just and equitable society.



Ambereen Khan-Baker, NBCT (*she/her*)

Senior Policy/Program Specialist, NEA

With thirteen years of classroom experience as an English and Special Education teacher, Ambereen has served as a Senior Policy/Program Specialist in the Teacher Quality department at the National Education Association for the past eight years, supporting state affiliates with creating and implementing professional learning systems and supports. Ambereen Khan-Baker is a renewed National Board Certified Teacher and currently a doctoral student at American University's Education Policy and Leadership program. Follow Ambereen on X/Twitter [@ambereenk](#).



Andrew "Drew" Beiter (*he/him*)

Co-Founder and Executive Director of the Academy for Human Rights

Drew is the Co-Founder and Executive Director of the Academy for Human Rights, [academyforhumanrights.org](#), a Buffalo, NY-based nonprofit designed to train the next generation of socially concerned citizens and teachers. A social studies teacher, Beiter also co-founded the Educators' Institute for Human Rights, [eihr.org](#), a Washington, D.C.-based organization designed to provide human rights professional development training to teachers in Rwanda, Cambodia, and Bosnia-Herzegovina. He was the co-founder of both the I Am Syria Program, [iamsyria.org](#), which was

the most trafficked source for educational materials on the refugee crisis, as well as Teaching About North Korea, [teachingabouthnorthkorea.org](#). In the past 15 years, he has spoken in front of thousands of educators both nationally and globally on the power of education to heal the world. In January 2019, he was the American representative at a conference for educators in Poland commemorating the 75th Anniversary of the liberation of Auschwitz. In June 2022, he was inducted into the National Teachers Hall of Fame in Emporia, Kansas.

An 8th grade social studies teacher at Springville Middle School, Drew graduated with a M.A. in Education from SUNY Fredonia and a B.A. in Political Philosophy from Michigan State University. He is a proud member of the Springville Faculty Association, an affiliate of the New York State United Teachers (NYSUT).

SPEAKER BIOGRAPHIES



Wafa' Safi-Hassan (she/her)

Secondary Vice President, Hamilton Southeastern Education Association

Wafa' also serves as the co-chair of the Indiana State Teachers Association racial affairs committee. She organizes meetings for the Educators of Color Network and helped plan the first-ever ISTA Educators of Color Networking Conference. The network includes more than 300 educators from across Indiana and aims to improve retention of educators of color and address internal biases.



Jeff Schuhrke (he/him)

Assistant Professor of Labor Studies, Empire State University

Jeff is a labor historian, educator, journalist and union activist who teaches at the Harry Van Arsdale Jr. School of Labor Studies, SUNY Empire State University in New York City.



Anna Bakalis (she/her)

Executive Director, Popular Comms

Anna has worked for over 20 years as a union communications director, media strategist, and journalist. She has successfully led and re-tooled union communications shops for the last decade. She created the messaging strategies in the successful L.A. teachers strike in 2019. Most recently, Anna was the Labor Strategy Director at Popular Comms. She previously served as President of Organize! Media, a communications firm dedicated to developing and implementing strategies to support unions and other social justice organizations.



Allison Troy (she/her)

Co-Founder and Research & Partnerships Director, Popular Comms

Allison received her PhD in Social Psychology from the University of Denver and spent ten years as an academic, researching and teaching on the topics of human emotion and stress. She became active as an organizer in Lancaster, PA in 2016, where she has been a volunteer leader in Lancaster Stands Up and multiple local campaigns, including the Jess King for Congress campaign. In 2019, she ran for local office for Township Commissioner and won.



Cicia Lee (they/them)

Training & Partnerships Director, Popular Comms

Cicia has worked for ten years as an organizer, trainer, and movement strategist. They trained thousands of leaders in their previous role with Momentum, a movement training institute and incubator that helped launch groups like Sunrise Movement, Dissenters, and IfNotNow. They began organizing in faith communities on economic and criminal justice campaigns with Faith in Action (formerly PICO). They are also currently a trainer with Training for Change's Organizing Skills Institute and a PhD student at Brown.

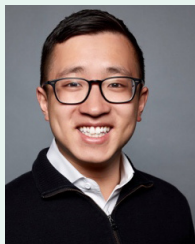
SPEAKER BIOGRAPHIES



Meera Menon (she/her)

Co-Founder, Executive Director, Board Member, The Unscripted Project

Meera is a co-founder and the Executive Director of Unscripted Project, and brings experience teaching financial literacy in Philly public schools, working as a management consultant to small businesses and Fortune 500 companies alike, and most recently developing career-connected learning initiatives at NYC Public Schools. Meera holds a B.S in Economics from the University of Pennsylvania. Throughout her life, she has found the power of theater, and improv in particular, transformative, and hopes to bring similar formative experiences to young people in Philly.



Philip Chen (he/him)

Co-Founder, Operations Director, Board Member, The Unscripted Project

Philip is a co-founder and the Operations Director of The Unscripted Project. As a kid, he experienced firsthand the power of receiving a drama education in building confidence, strengthening communication, and finding his voice. Philip co-founded The Unscripted Project to bring the transformative power of improv education to the lives of students within the classroom and beyond. Outside of Unscripted, he is currently an investor at Fifth Wall, a venture capital firm focused on investing in real estate and climate technology, and was formerly an investment banker at Credit Suisse. Philip holds a B.S in Economics from the University of Pennsylvania.



Karin Potter-Simmons (she/her)

Program Director, The Unscripted Project

Karin is Unscripted Project's Program Director. Throughout her professional career, Karin has worked in many capacities in the support of youth. She has worked to develop youth focused non-profit organizations, led community outreach programs, was a social worker, and worked extensively with educationally disadvantaged students. Karin earned an undergraduate degree in Sociology from Indiana University of Pennsylvania and completed a Masters in Public Administration from Cheyney University of Pennsylvania, the very first HBCU.

It was while serving as a board member for a youth focused dance company in the Philadelphia area that Karin found her love for the arts, and was able to experience first hand the direct connection the arts has on providing life skills and developing confident, well-rounded youth – which eventually brought her to Unscripted.



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**SAVE
the
DATE!**

NCUEA Fall Conference December 4-7 2024

**Omni Providence Hotel
Providence, Rhode Island**



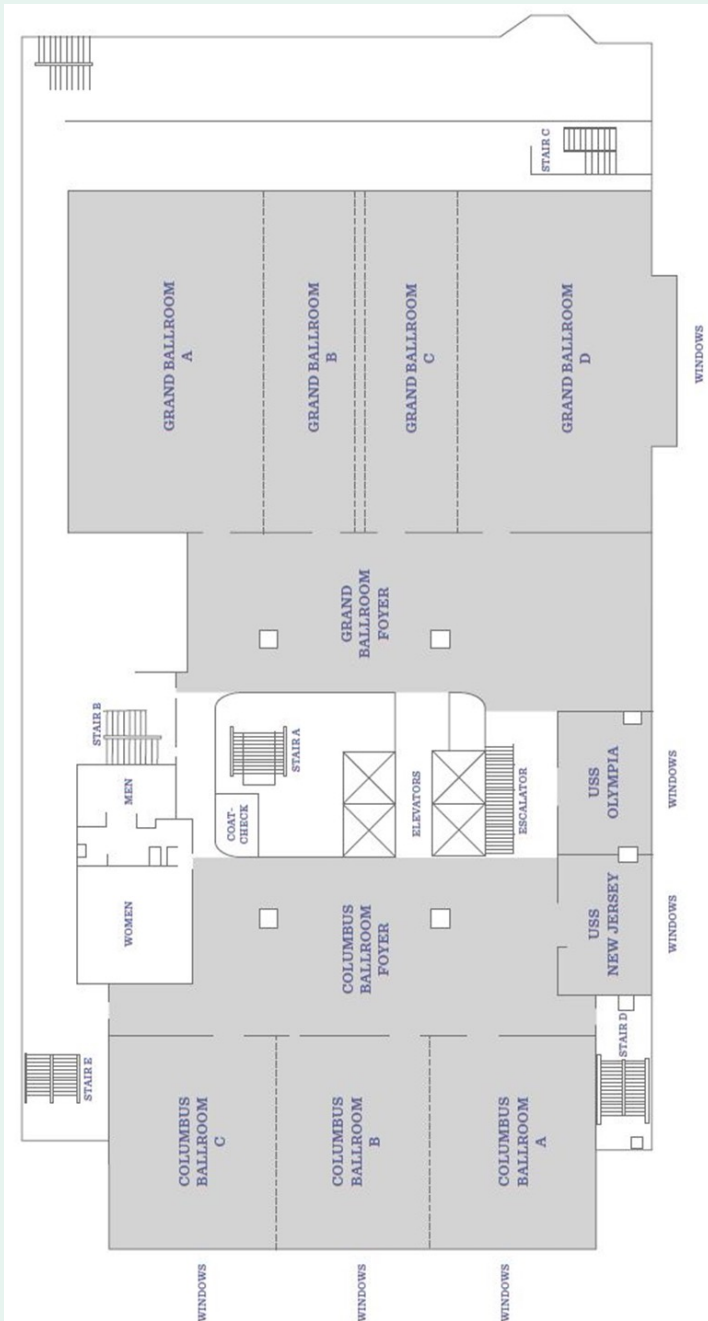
NOTES



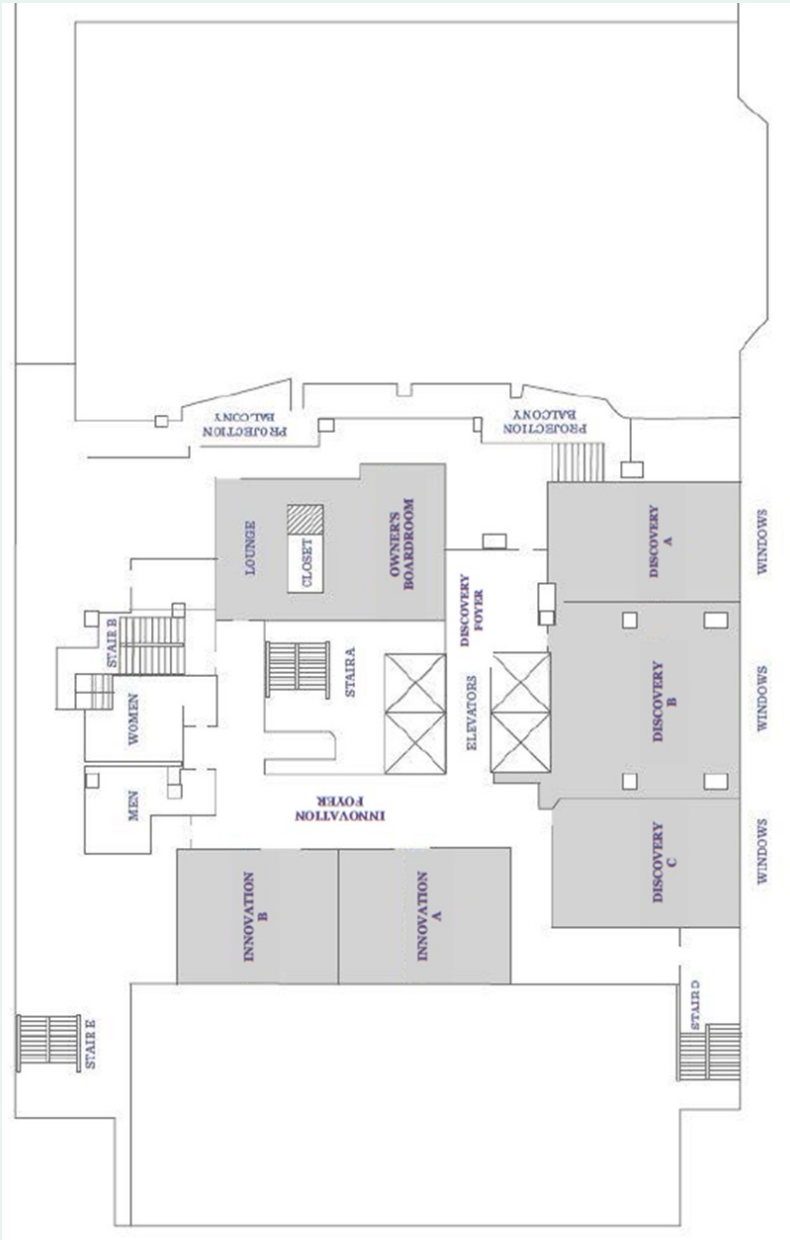
NOTES



HOTEL MAPS — 2ND FLOOR



HOTEL MAPS — 3RD FLOOR



NCUEA BUSINESS RESOURCES

NCUEA is adopting an environmentally-friendly approach for this meeting by not printing copies of reports. They are available as PDFs online – please scan QR or use link.

NCUEA MEETING RESOURCES



nea.org/ncuea-2024-summer-meeting

Election Guidelines

Procedures for Endorsement of Candidates

Standing Rules for Meetings

Constitution & Bylaws

2023 Fall Conference Minutes

RA DELEGATE RESOURCES



nea.org/delegate-resources

2024 RA Delegate Documents



NCUEA/NEA
1201 16th Street, N.W. | Washington, DC 20036
nea.org/ncuea



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