

Bringing the National Back to the Local: How to Use Adopted NBIs to Build Power and Drive Membership

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Session Objectives

- ❖ Understand the connection between NEA's Core Values and strategic objectives
- ❖ Identify specific NEA Core Values or strategic objectives that are relevant to members in their local
- ❖ Explore:
 - ❖ How to reframe local NBIs for local members
 - ❖ How NBI's can be used to organize local work

FRAMING OF SESSION

Starting Premise

- You are leaders in your locals
- Here to learn about organizing and developing others
- We all have knowledge to put in the room

So why did you choose this session? What are you hoping to learn or what do you want to be able to take away?

Opening Reflections and Introductions



- 1) Complete the opening reflection quick write and the “Thinking about the National” reflection on the first page.
 - Why do you want your local to be a part of NCUEA?
 - What are the benefits of being a member local?
 - How do your members talk or think about the NEA?

Opening
Reflections
and
Introductions



- 2) We will share out at tables to introduce ourselves
- a) Name
 - b) Local
 - c) Length of time in Leadership
 - d) Role in Education

**Leadership
Competency
Theme:**
**Advances the
organization
by
internalizing
its mission,
vision, and
core values**

- L1: Uses the purpose, culture, and history of the organization, as well as education and union trends to influence the direction of work
- L2: Engages others and promotes a culture that appeals to the different motivations of members while recognizing the contributions of all



Engaging Level 1 in Others

- **L1: Uses the purpose, culture, and history of the organization, as well as education and union trends to influence the direction of work**

Thinking about the National

Individuals:

- ❖ Complete the reflection of the NEA mission and vision.
- ❖ Review and rank the NEA Core values based on their importance to you

Discussion

- ❖ What are your thoughts about the Mission/Vision
- ❖ What core value was #1 and which was #6 - Why

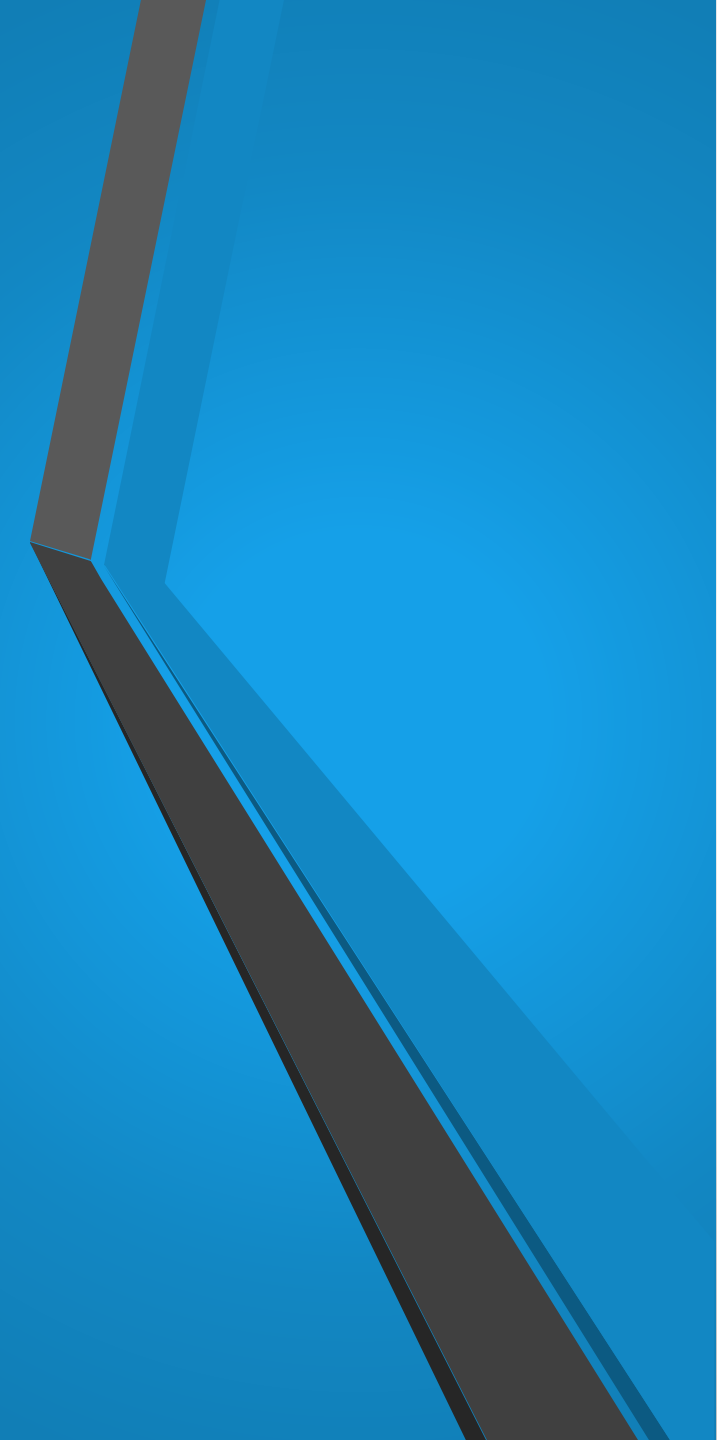
Further Discussion/Reflection:

- ❖ Identify which core values are advanced with each strategic objective
- ❖ Which one seems to be driving most of the work?
- ❖ Is there a core value that needs more attention?

L1: Uses the purpose, culture, and history of the organization, as well as education and union trends to influence the direction of work

Engaging Level
1 in Others

Reflecting on what we have discussed about the NEA guiding values and objectives, what work are, could, or should your states/locals be doing?



Connecting the National back to the Local

Moving
Towards
Level 2

- L2: Engages others and promotes a culture that appeals to the different motivations of members while recognizing the contributions of all

Thinking about the Local

- Try to imagine the larger membership of your local, how do they as a collective body rank the Core Values of NEA?
- Attempt to describe the member who is unengaged, inactive, or ambivalent towards your local. Would talking with them about any of the Core Values maybe engage them more?

- **MD** – the unengaged member believes they have gotten what they can from the union work. They do not know or fully understand what role, if any, they play in creating change. They are happy with their working conditions or at least find them tolerable. They do not see the work of the union in areas outside of educator protection or collective action. The professionalism is there or as close as they think we can get. They may only see the time spent to do work without understanding the driving values.

#	Core Value	SD Local	MD Local
1	Equal Opportunity	2	3
2	A Just Society	6	2
3	Democracy	3	6
4	Professionalism	1	1
5	Partnership.	4	5
6	Collective Action.	5	4

The RA and NBI's – Where are we starting

- What does the rank and file member know about the RA?
- What should they know?
- How have NEA NBI's been utilized in your local?
- What challenges have you experienced because of NBI's the NEA as adopted?
- What possible apprehensions or thoughts do you have about the upcoming NBI debate this year?

Taking NBI's Back to the Local

- Decide what approach is needed to discuss NBI's
 - Consider how the topic will be received by members
 - Consider how the focus of the NBI aligns with the needs of the local
 - Consider how the actions of the NBI can allow you to engage and organize members

BRINGING NBI's BACK TO PGCEA

**NBI
45**

Using existing resources, NEA will host webinars and publish articles that focus on educational best practices to help support migrant children and their families. These topics should include: • English language learner/ multi-lingual learner strategies; • legislative and political updates; • culturally responsive pedagogy; • social-emotional support; • overview of all current micro-credentials and educational resources currently available via NEA learning platforms.

Connection to Core value

- A Just Society & Equal Opportunity

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How do I know it's relevant

- Large ESOL/ELL population in County**
- At Rep Council meetings, members have discussed struggles and concerns about their Migrant students**

BRINGING NBI's BACK TO PGCEA

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How will I use it -

- Watch for the publications – Build toolkit**
- PGCEA Leadership and PD Committee**
 - Micro-credentials / Strategies for teaching**
- PGCEA GR Committee – pass on to State for recommendations**

Bring the National Back to the Local

Review all the information covered today –

1. Why is it important as local leaders to reflect on the National Work?
2. What is one thing you still wonder about related to the connection between the national and the local?
3. What is one inspirational thought or action idea you will take with you



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