



2025 NEA National Leadership Summit

Content Block 1 – Session Descriptions: Saturday, March 8, 8:15-10:15 a.m. ET



ADVOCACY

Advances the cause of public education through social justice and how it benefits our students and members’ professional needs and rights.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
ADV100	<p>Title: Asian Americans and Pacific Islanders (AAPI) History: Perseverance and Resilience in the Face of Adversity</p> <p>Description: Asian Americans and Pacific Islanders (AAPI) are often overlooked in discussions about racial bias in the U.S. and fall victim to unique stereotypes, including the "Myth of the Model Minority" and "The Perpetual Foreigner." This renders the AAPI community invisible in public discourse about race and prejudice in America. This deep dive into institutional and systemic bias against the Asian diaspora from the lens of a cross-cultural perspective will help educators and association leaders promote diversity, equity, and inclusion (DEI) best practices.</p> <p>Learning Lead(s): Linda Matsumoto</p>
ADV101	<p>Title: Advocating for Inclusive Education: The Successful Strategies of Today’s Freedom to Learn Movement</p> <p>Description: This session will focus on the various social and racial justice-focused strategies NEA leaders can implement to push back against attacks on inclusive education and the freedom to learn. We will focus on educator and student rights, legal protections, and how educator-leaders can advance current legal strategies. The</p>

	<p>session will also focus on the successful advocacy, organizing, and community education strategies educators, students, and other public school advocates are using across the country.</p> <p>Learning Lead(s): Danielle Davis, Stephanie Luongo, Shilpa Reddy</p>
ADV102	<p>Title: Advocating for Marginalized Students and Educators - Creating Brave Spaces</p> <p>Description: This session will encourage attendees to use advocacy and educational tools to help create protective learning environments for marginalized students and educators, particularly those who may be part of the LGBTQIA+ community. Participants will develop advocacy tools to create learning and working environments that are equitable and provide protection against discrimination and harassment.</p> <p>Learning Lead(s): Kirsten Frazier</p>
ADV103	<p>Title: Fight for Your Rights: How to Advocate for Your Colleagues, Your Students, and Your Community</p> <p>Description: Now more than ever, it is imperative that you advocate for your interests. But how do you go about it? We will teach you the skills you need to talk with elected officials at the local, state, and federal levels about issues that are important to you, your colleagues, your students, and your community. We will show you how to prepare for the meeting, what to ask for, how to build relationships, and what you can do to become a trusted advocate and resource to those officials over time.</p> <p>Learning Lead(s): Kim Trinca, Meg Gruber, Marc Egan</p>
ADV104	<p>Title: Bargaining for the Common Good</p> <p>Description: Across the country, NEA affiliates are rethinking bargaining and advocacy and expanding their demands to include economic, social, and racial justice. This session focuses on strategies to build power and fight for the common good. Participants will be given the opportunity to reflect on their own local circumstances and challenged to consider how these types of strategies might be implemented in their local for impact in their schools and communities back home.</p>

	<p>Learning Lead(s): Brian Beallor</p>
ADV105	<p>Title: Building Bridges: Centering Diversity in the Classroom</p> <p>Description: This session will emphasize ways educators can center diversity in the classroom in order to ensure all students are welcome. Participants will be led through a diversity activity.</p> <p>Lead(s): Matthew Callahan, Jaylee Collier, Kiah Randall, Audrey Gilbert, Alyssa Hayden, Jasmine Meadows</p>
ADV106	<p>Title: Building Bridges: Strengthening School-Family Engagement</p> <p>Description: Building relationships with parents, families, and community members is essential to promoting, protecting, and strengthening public education. This session is designed to help member-leaders reflect on one of the key elements of relationship-building and engagement. Participants will explore effective and ineffective engagement practices and discuss communication methods and other strategies to engage parents, families, and community members in advocating for public education.</p> <p>Learning Lead(s): Cherie Feemster</p>
ADV107	<p>Title: Creating Change through Social Justice</p> <p>Description: Interactive exercises highlight the connection between social justice issues and education practices and policies. Participants will explore the levels and types of social oppression and how those play out in their work settings. They will use examples of the “Five Faces of Oppression” to identify ways to combat social oppression at the individual, institutional, and societal levels. The session ends with an introduction to four social justice principles and an action-planning activity.</p> <p>Learning Lead(s): Jackie Wooten, LaVeta Weatherington</p>
ADV108	<p>Title: Empowering LGBTQ+ Educators in an Ever-Changing Landscape</p> <p>Description: Members of the LGBTQ+ community educate in classrooms across the nation, whether they’re “out” or not. In this divisive climate in the United States, not all LGBTQ+ educators feel</p>

safe or supported inside or outside of the classroom. Join this session to learn how to effectively support, advocate, and uplift LGBTQ+ educators. Through candid conversations, you will learn best practices and intersectional approaches for implementation and advocacy.

Learning Lead(s): Anthony Pennock, Angie Powers



COMMUNICATION

Builds an integrated communications strategy that drives the goals of our professions.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
COM100	<p>Title: Winning Contract Negotiations Through Strategic Communications</p> <p>Description: Contract negotiations are fought—and won—at the bargaining table and in the court of public opinion. Effective communication strategies can significantly influence outcomes and help secure favorable tentative agreements for union members. This interactive training session will use real-world case studies and hands-on practical exercises to empower participants with the tools and techniques needed to shape a winning narrative and drive public support before, during, and after negotiations.</p> <p>Learning Lead(s): Bridget Shanahan, Staci Maiers</p>
COM101	<p>Title: Winning Messages and Tactics Against Anti-Public Education Forces and Disinformation</p> <p>Description: In this interactive session, participants will learn the tools and tactics to win and develop an effective messaging and response plan to combat misinformation and disinformation without compromising their values.</p> <p>Learning Lead(s): Miguel Gonzalez, Katherine O’Connell</p>
COM102	<p>Title: Say What?! Fundamentals of Great Public Speaking</p> <p>Description: Does speaking in public send you into a panic? This session will help you master the fundamentals of being a great public speaker. Great for beginners or those who are looking to polish their skills, this session will help you beat the nerves, defeat the “umms,” and feel more comfortable speaking in front of audiences large and small.</p> <p>Learning Lead(s): Brian Washington</p>

COM103	<p>Title: Boomers, Xers, Millennials, and Zers, Oh My!: Exploring Ways to Use Situational Savvy While Leading</p> <p>Description: In this session, participants will use photos, music, and movement to explore their generational identity. They will create a visual narrative using identity maps to develop insights into their thoughts, feelings, opinions, and biases regarding generations in the workplace. This session will help participants understand how they can use situational leadership to connect, communicate, and lead multiple generations.</p> <p>Learning Lead(s): Katreca Neale, Angela Addison-Void</p>
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GOVERNANCE AND LEADERSHIP

Sets the mission and establishes strategies necessary for a relevant and thriving organization; empowers, motivates, and fosters a pipeline of talent for the future.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
GOV100	<p>Title: A Community School Blueprint for Sustainability</p> <p>Description: In this session, participants will review key factors necessary to build a successful community school and discuss critical elements that promote sustainability. Participants will gain strategies to work hand and hand with community, state, and national partners to support the expansion of the community school vision.</p> <p>Learning Lead(s): Jay Howard-Brock, Arnetta West, Dana Brown</p>
GOV101	<p>Title: <i>State Presidents Only:</i> Leading with Awareness and Conscious Choice - Part 1</p> <p>Description: Participants will explore how their thoughts and emotions directly influence their actions, often without conscious awareness. Using the Energy Leadership framework, you'll uncover how you "show up" in both optimal and stressful situations. You'll learn: 1) Practical tools to recognize your energy levels and identify the underlying patterns that drive your responses and 2) strategies to make conscious choices that align with your values and serve your goals instead of being driven by stress and habit.</p> <p>Learning Lead(s): Andrea Walker</p>
GOV102	<p>Title: Building Representative Training for New and Experienced Reps</p> <p>Description: Are you a new association building rep or a rep who needs a refresher on representing members? Participants will review the responsibilities and expectations for being an association building representative. We will focus on the many hats a building representative wears: organizer, communicator, leader, advisor, and contract enforcer. We'll discuss communication best practices,</p>

	<p>designing effective building meetings, member representation, and the support available to you as a representative.</p> <p>Learning Lead(s): Lorelei Mobley</p>
GOV103	<p>Title: Empower, Engage, Energize: Distributive Leadership to Combat Burnout and Revitalize Education</p> <p>Description: Participants will deepen their understanding of distributive leadership by learning strategic advocacy skills and developing sustainable solutions to enhance educational communities. During this session, educators will engage in sharing experiences as educators, coaches, and leaders. Attendees will leave with renewed energy and actionable insights to combat burnout and drive positive change. This session promises to be a catalyst for revitalizing education through empowered leadership.</p> <p>Learning Lead(s): Amanda Thompson, Veronica Hall</p>
GOV104	<p>Title: Empowering Locals with AI: How AI Can Strengthen Our Union</p> <p>Description: Join us for an inspiring session where you'll explore the world of artificial intelligence (AI) and its transformative potential. Participants will discover a variety of AI tools, discuss ethical considerations of AI, and learn innovative strategies to leverage AI for enhancing local initiatives. Whether you're looking to improve member services, streamline operations, or drive change, this workshop provides the insights and skills you need.</p> <p>*Bring a device for interactive, hands-on practice throughout the session.</p> <p>Learning Lead(s): Lindsey Weatherby, Angie Powers</p>
GOV105	<p>Title: Engaging New Leaders Through Union Mentorship</p> <p>Description: This session will explore how a 400-member local failed their way to a leadership development program that works for them and revived a stagnant local in the process.</p> <p>Learning Lead(s): Angela Garcia</p>
GOV106	<p>Title: Expanding ESP Leadership: Taking Your Seat at the Table</p>

	<p>Description: ESPs are essential members of any union leadership team, but they often experience challenges getting elected. In this session, we will explore leadership opportunities available for ESPs at the local, state, and national levels. We will share resources offered through NEA and how to use them to grow ESP leadership skills. We will discuss strategies that can help empower others to lead, considerations in running for an elected leadership position, and successful tactics for getting elected.</p> <p>Learning Lead(s): Debra Ward-Mitchell, Saúl Ramos</p>
GOV107	<p>Title: From Member to Advocate: A Journey in Union Leadership</p> <p>Description: Come join a local union board member to explore the journey from active union member to leader and advocate. Participants will reflect on their strengths as leaders and their roles in the local union. They will also explore union work to engage with and create plans to enhance their union participation. By developing and sharing a “union why,” reflecting on experiences and leadership qualities, and mapping out individual journeys, we’ll empower one another to take meaningful action in local union work.</p> <p>Learning Lead(s): Karl Kidd</p>



LEADING OUR PROFESSIONS

Advocates for quality inside our professional and promotes our union’s role in advancing education transformation and student learning.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
LOP100	<p>Title: Coaching as a Leadership Pathway</p> <p>Description: Leadership isn’t merely about authority; it’s about empowering others. When experienced educators take on the role of a coach, they practice key leadership skills, including active listening, empathy, problem-solving, and the ability to inspire growth. Coaching requires providing constructive feedback and modeling resilience, which strengthens the coach’s own leadership capabilities. It shifts the focus from individual success to collaborative growth, fostering a culture of shared development.</p> <p>Learning Lead(s): Becca Hall, Reece Jacobsen, Claudette Pierre, Nicole Nelson</p>
LOP101	<p>Title: Decolonizing Curriculum and Abolitionist Teaching</p> <p>Description: In this session, we will explore how to decolonize curriculum through a framework based on real history, beginning by teaching how we got to where we are. Topics will include capitalism, gentrification, identity, civic processes, and how with knowledge comes the power to shift culture, competency, and action.</p> <p>Learning Lead(s): Turquoise LeJeune Parker</p>
LOP102	<p>Title: Empowering Educators to Create Inclusive and Affirming Environments</p> <p>Description: Leaders will explore the concept of presuming competence, emphasizing the importance of making the least dangerous assumption about people with disabilities. Leaders will develop skills and mindsets to adopt an asset-based approach when working with students with disabilities, focusing on recognizing and leveraging their unique strengths. We will also address the</p>

	<p>significance of disability language choices, discussing person-first and identity-based language and how language shapes perceptions.</p> <p>Learning Lead(s): Traci Arway, Jennifer Curran</p>
LOP103	<p>Title: Engaging New Educators through a Retention and Growth Initiative</p> <p>Description: Teacher retention is a growing concern across the nation. In this session, participants will learn how the implementation of hands-on learning, peer-led workshops, mentorships, administrator support, and a professional network can help to improve teacher retention rates by navigating challenges, sharing ideas, and growing together. The session highlights how a holistic approach to teacher retention and growth ensures that new educators build confidence, skills, and connections for long-term success.</p> <p>Learning Lead(s): Bonnie Garrett, Princess Jones, Lynette Alexander</p>
LOP104	<p>Title: Enhancing Expertise and Leadership through the NEA Blended Learning Program</p> <p>Description: This session explores how the NEA Blended Learning Program helps members build expertise and leadership skills. By combining multiple learning styles, the courses foster collaboration, professional growth, and advocacy. Learn how this flexible, learner-centered approach enhances teaching effectiveness and empowers educators to lead change in their schools and communities.</p> <p>Learning Lead(s): Jillian Huber, Shafeza Moonab</p>
LOP105	<p>Title: Expanding ESP Growth and Power Through Union-Led Professional Learning Programs</p> <p>Description: In this session, NEA Education Support Professional Quality (ESPQ) staff will provide data and resources that locals and members can use to expand and enhance their ESP membership and internal capacity. Participants will engage in a collaborative learning experience, sharing successful practices and innovative programs ESPQ is currently implementing to support and boost ESP membership and grow new leaders.</p>

	Learning Lead(s): Amber Parker, Lisa Connor
LOP106	<p>Title: Making the Grade: Advancing Equity in Grading (2-part session)</p> <p>Description: In this interactive workshop, educators will explore strategies to make grading practices more equitable and fairer for all students. Participants will engage in discussions, activities, and reflections to understand the impact of traditional grading systems and discover alternative approaches. During our activity, educators will experiment with various grading policies and compare their effectiveness in fostering fair learning environments that uplift the profession and student success.</p> <p>Learning Lead(s): Christine DonFrancesco, Tony Martinet</p>



ORGANIZING

Mobilizes to influence successful organizing outcomes, strengthen internal and external relationships, and membership capacity; recruit and identify new members and potential leaders in the Association.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
ORG100	<p>Title: 101 Ways to Energize Your Chapter and Build Power</p> <p>Description: Overcoming organizing challenges within your own chapter can be difficult; sometimes, members feel like, “We’ve been there, done that,” and it didn’t work. Educators will share their challenges in building internal capacity, so we can brainstorm creative (the ideas) and innovative (the execution) ways to overcome chapter paralysis. With 101 different examples of how union members have built power through new ideas and initiatives (plus ideas generated in the room), participants will leave invigorated!</p> <p>Learning Lead(s): Sean Ferguson, Karmen Lee Ortloff</p>
ORG101	<p>Title: Bringing Everyone to the Table: Educating and Engaging Members in Collective Bargaining</p> <p>Description: Collective bargaining gives educators a voice, but how do we get every member involved? This session will help you win big at the bargaining table. Learn how to strengthen your association and build power during contract negotiations by creating a messaging plan and engaging each of your members through online and offline organizing tactics.</p> <p>Learning Lead(s): Michelle Moehlis, Sydney Slifka</p>
ORG102	<p>Title: Building a Center for Educator Wellness and Learning (CEWL)</p> <p>Description: South Carolina has built a template for professional learning that can be replicated in other states. It is called The Center for Educator Wellness and Learning (CEWL). Come learn how CEWL was developed into a national model for supporting the inner and outer lives of educators. Learn about livestreams, retreats, documentary series, and member-led content as well as the CEWL</p>

	<p>Induction Institute and other effective and innovative strategies to help recruit and retain members.</p> <p>Learning Lead(s): Todd Scholl, Marcella Wine-Snyder</p>
<p>ORG103</p>	<p>Title: Building a Plane When You Need a Boat</p> <p>Description: Tulsa Public Schools’ accreditation status has been the topic of every Oklahoma state school board meeting since July 25, 2023. The district has micromanaged every aspect of the school day in order to raise test scores and remove unwanted attention. The common district answer to union questions about these strategies is, "We are still building the plane." Join Tulsa Classroom Teachers Association (TCTA) leadership in deciphering which blueprints should be used to retain teachers and raise test scores.</p> <p>Learning Lead(s): LeeAnne Jimenez, Shawna Mott-Wright</p>
<p>ORG105</p>	<p>Title: Building Your Brand: Easy Strategies to Increase Association Engagement and Communication</p> <p>Description: How do you want to present your association? How can you communicate your association’s message? Do you need a boost in engagement within your association? Branding is an effective way to let others know who you are and what you do as an association. This session will teach participants how to use skills to create a brand for their association, while also providing strategies and examples of ways to use their brand to improve engagement and communication within their association.</p> <p>Lead(s): Chelsea Miles</p>
<p>ORG106</p>	<p>Title: Relational Organizing: Mastering the Art of 1:1 Conversation Part 1 (2-part session)</p> <p>Description: In this session, participants will learn how to shift from transactional to transformational organizing conversations using the ISAHUEY method (Introduction, Story, Agitate, Hope, Urgency, Educate, and You – your call to action). We will explore how to build meaningful relationships, actively listen, and understand what matters most to members. Participants will leave with practical strategies to foster deeper connections and empower members to take action and build collective power. This is a 2-part session.</p>

	Learning Lead(s): Larry Carey, Yahaira Rodriguez
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SOCIAL AND EMOTIONAL INTELLIGENCE

Understands the knowledge, skills, attitudes, and behaviors that create healthy identities, manage emotions and achieve personal and collective goals; demonstrates ability to feel and show empathy, establish and maintain supportive relationships, and make responsible, caring decisions.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
SEI100	<p>Title: I Can't Hear Without My Glasses: Leading with Psychological Safety</p> <p>Description: Often, leadership is focused on developing externally oriented knowledge and skills—developing policy, adopting new pedagogy techniques, implementing new technology, and changing the curriculum. At times, we can get lost in the tick-the-box culture of production with the hope that human aspirations and human flourishing will come. In valuing the external production side of the paradox, that is, while there is an interplay between the two, it is the inner life, our identity, and integrity that propels us to find our voice, elevate good ideas, and call out organizational barriers that impede shared goals. This session will focus on developing and synergizing inner and outer leadership awareness.</p> <p><u>Participants who attend this session will be a part of a post-Summit virtual cohort that will extend through early June.</u></p> <p>Learning Lead(s): Velma Cobb</p>
SEI101	<p>Title: Avoiding Burnout: Strategic Self-Care</p> <p>Description: During this experiential session, attendees will learn about the data behind the “burnout” of education professionals. We will share real examples of how slight changes in daily routines have led to increased self-compassion, positive school environments, and better student outcomes. We will take a self-assessment to understand our warning signs for burnout, secondary trauma, and compassion fatigue. Everyone will leave with practical strategies for improving mental health and emotional well-being.</p> <p>Learning Lead(s): Taraja Shephard-Allen, Angel Dyer Sanchez</p>

<p>SEI102</p>	<p>Title: NEA Leadership in Balance: Restorative Circle for Social-Emotional Wellbeing (2-part session)</p> <p>Description: It is essential for school and community leaders to prioritize their wellness and cultivate their social-emotional competency to foster a supportive culture within their teams. This interactive session will engage participants in a restorative circle that will encourage open dialogue and a sense of community through shared experiences. A moment of mindfulness along with techniques for managing stress and enhancing emotional resilience will support both personal and collective well-being.</p> <p>Participants will need to sign up for both sessions and commit to post-Summit virtual engagements.</p> <p>Learning Lead(s): Robin McNair</p>
<p>SEI103</p>	<p>Title: Taiji for Movement Work</p> <p>Description: The session will utilize the mindfulness-based techniques of the Taiji system to help participants learn techniques to calm and strengthen their minds and bodies. The session will be a series of either standing or seated postures (depending on the abilities of each individual) that help regulate the nervous system and balance the physical body and the emotions of the participant. One goal of this contemplative practice of self-care is to help participants develop trauma-informed practices.</p> <p>Learning Lead(s): Chalene Jones</p>
<p>SEI104</p>	<p>Title: Collective Well-Being and SEL for Educators</p> <p>Description: Self-awareness and individuality are essential to educators' health. In this session, we will explore the U.S. Surgeon General's Framework for Workplace Mental Health and Well-Being and learn the social and emotional skills the framework says are necessary to support the emotional, mental, and physical well-being of adults so they can create supportive, healing, learning spaces for students.</p> <p>Learning Lead(s): Eboni Rucker</p>
<p>SEI105</p>	<p>Title: Create Workplace Sanity: Embrace Uncertainty & Muster Courage</p>

	<p>Description: When we lead in a space, the agenda is only part of the story. It is time to pause, notice, and become curious about the unwritten story. Reimagine workspaces guided by NEA’s Social and Emotional Intelligence Competency and the Six-Circle Model. When we courageously harness reflection, empathy, and relationship-building, we allow the unwritten story to surface and transform our workspace practice and culture.</p> <p>Lead(s): Jennifer Locke, Brandy Bixler</p>
SEI106	<p>Title: Creating Harmonious Spaces through Advancing Leader and Educator Social and Emotional Intelligence</p> <p>Description: To create harmonious learning environments for students and adults, leaders and educators need to nurture their skills, knowledge, and practices (individual and organizational) to enhance school and community culture. In this session, participants will engage with content and a series of tools to build organization-wide systems that nurture and apply individual skills and center humanness in teaching and learning.</p> <p>Learning Lead(s): Stephanie Johnson, Nick Yoder</p>
SEI107	<p>Title: Dismantling Disabling Environments With Your Leadership Skills</p> <p>Description: As a leader, do I possess skills to promote equity and justice for all students and staff? The Disability Rights Resource Cadre provides information to answer that question and help you make an impact in your school or local. Through discussions and activities, you will gain knowledge about becoming a more inclusive educator by challenging biases, undoing ableism in our school systems and adopting an asset-based mindset to ensure that our schools and locals are accessible and inclusive for all.</p> <p>Learning Lead(s): Tresina Alvested, Phyllis Schwartz</p>
SEI108	<p>Title: Educator Mental Health Matters</p> <p>Description: This research-based session will discuss the self-efficacy of educators who frequently deal with work trauma. We’ll focus on educators who work within the marginalized student population and the specific challenges that come with serving those</p>

	<p>students. How are states and/or local entities supporting those educators during times of trauma? What SEL systems are in place for teachers? The session will provide research to support the need for more reform and for SEL to help with educator trauma.</p> <p>Learning Lead(s): Shaundeidra Bradford</p>
SEI109	<p>Title: Embrace, Empower, Excel: Cultivating Social-Emotional Intelligence for Democratic Leadership (2-part session)</p> <p>Description: Are you ready to embark on a transformative journey that connects the dots between education, democracy, freedom, and your own leadership potential? Join us for an immersive workshop designed to empower educators, administrators, paraprofessionals, and all education staff with essential social and emotional intelligence skills that can be applied to your life. This is a 2-part session.</p> <p>Learning Lead(s): Cynthia Thompson</p>
SEI110	<p>Title: Time for PIES: Physical, Intellectual, Spiritual, Emotional Wellness</p> <p>Description: This session aims to bring awareness to NEA leader’s health and wellness regimen. We will discuss research and specific wellness strategies for participants to incorporate in their personal lives, classrooms, and leadership work. This session will provide attendees with the opportunity to deepen their well-being so they may serve their communities as whole leaders (classroom, local, state, national affiliate) and create a self-aware wellness practice.</p> <p>Learning Lead(s): Ashley Muscarella</p>
SEI111	<p>Title: Unbreakable: Building Resilience for Lifelong Learners</p> <p>Description: Join us for an interactive workshop designed to equip educators with essential skills to cultivate resilience amid challenges. In today’s fast-paced educational environment, fostering resilience is vital for personal and professional growth. Learn to create a culture of resilience for both educators and students. We’ll discuss the importance of resilience, identify personal strengths, and build a resiliency plan. You’ll leave with immediate classroom activities to foster student resilience.</p>

	Learning Lead(s): Alicia Kleoppel
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STRATEGY AND FISCAL HEALTH

Builds the brand and accomplishes the goals of the Association through effective financial management and understanding of fiduciary responsibilities.

COMPETENCY DOMAIN FOCUS	SESSION TITLE, DESCRIPTION, LEARNING LEADS
SFH100	<p>Title: Fiduciary Responsibilities and Association Policies to Support an Ethical Culture Agenda</p> <p>Description: Understand the fiduciary responsibilities that all leaders are legally obligated to perform on behalf of the association and its members, to be good stewards of the association’s reputation and assets. Learn how an ethical conduct code, an audit committee, and policies on conflict of interest and whistleblowers, promote an ethical culture and deter fraud.</p> <p>Learning Lead(s): Paula Purdy, Rodney Rowe</p>
SFH101	<p>Title: Audits: Just Checking a Box or Adding Value?</p> <p>Description: Are you getting the most out of your auditors? This session will cover the basic roles and responsibilities of management and governance regarding the audit process. The focus will be on how the auditor can add value to the association, what questions you should be asking, and how to understand the information provided.</p> <p>Learning Lead(s): Bob Maleta</p>
SFH102	<p>Title: Aligning Budget and Governance with Union Priorities: A Strategic Approach</p> <p>Description: This session is intended for local officers and executive board members. We’ll dive into making your local constitution and budget work for you in building leadership capacity. We will explore how dues are assessed, collected, and used to build a stronger local. We will also engage in setting priorities and goals for locals and ensuring that your governing documents and budgets work to further those goals.</p> <p>Learning Lead(s): Josh Atkins, Heather Schmitt</p>

<p>SFH103</p>	<p>Title: Why You Need a Strong Strategic Plan and How to Develop One</p> <p>Description: This interactive session explores the role of strategic planning in aligning an affiliate’s goals and efforts with member needs and the current environment. The session will emphasize real-life examples and applicable skills and will include opportunities for learners to assess their own processes and apply tools from a provided strategic-planning tool kit.</p> <p>Learning Lead(s): Maribeth Bradfield, Leigh Kennedy</p>
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<p>BOD100</p> <p>Note: For NEA Board of Directors Only</p>	<p>Title: The Power of Unity: Building Diverse Partnerships and Coalitions</p> <p>Description: Join us, the NEA Board of Directors, for an impactful workshop on engaging, recruiting, mentoring, and persuading diverse stakeholders in public education policy. You'll develop strategies to communicate on racial and social justice issues, link legislative advocacy to politics, and create tailored communication plans for various audiences. This workshop focuses on recruiting diverse members and enhancing equity in education. Leave with tools to build partnerships, foster professional growth, and strengthen public education together for a brighter future!</p> <p>Learning Lead(s): Susan Nichols, Sharon Callahan, Linda McCrary, Robert Rodriguez, Ron ‘Duff’ Martin, Marty Scofield, Clinton Smith, Barbara Rheault</p>
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